

Improve the Quality of Life for Michigan Women

GOALS (from PA 1 of 1968)	OBJECTIVES	STRATEGIES	PERSONS RESPONSIBLE	TIME LINE	DATE COMPLETED
I. Stimulate and encourage throughout the state study and review of the status of women in this state.	1. Update materials we have on status of MI women.	1A. Solicit, distribute and highlight materials prepared by Institute for Women's Policy Research (IWPR) and other organizations.	MWC staff	2007-2010	
		1B. Place materials on our website that provide status information.	MWC staff	2007-2010	
	2. Conduct a new study of status of girls in Michigan.	2A. Work with organizations, such as Kids Count, departments and others to compile, write and disseminate the information.	MWC Commissioners, liaisons and MWC staff	2008-2010	
	3. Inform others about status of women and girls in Michigan.	3A. Do outreach activities, such as give speeches, provide written materials, and table at events.	MWC Commissioners, liaisons and MWC staff	2007-2010	
	4. Prepare a toolkit for use by commission members.	4A. Do a toolkit that contains information for commission members on topics such as the Governor's Agenda, osteoporosis, etc.	MWC Commissioners, liaisons and MWC staff	2008-2010	

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II. Strengthen home life by directing attention to critical problems confronting women as wives, mothers, homemakers and workers.	1. Work with MI's major women's organization to work on common agenda.	1A. Host annual meeting of women's organizations to discuss priorities and share information.	MWC staff	2007-2010	
	2. Work with Governor's Task Force on Unintended Pregnancy and Family Planning Advisory Council.	2A. Highlight the proposals from the Governor and share information with others.	MWC Director	2007-2010	
	3. Monitor legislation.	3A. Study and monitor legislation that will improve the quality of life for Michigan women.	MWC Legislative Committee and MWC staff	2007-2010	
	4. Advocacy on legislation.	4A. Vote on legislative positions at MWC meetings, notify legislators, testify as appropriate, do letters to the editor, and work with other organizations (coalition partners).	MWC Legislative Committee, MWC members and MWC Staff	2007-2010	
	5. Highlight women's issues.	5A. Use the quarterly newsletter to 13,000, the monthly newsletter to commission, and website to highlight women's issues.	MWC Staff	2007-2010	
	6. Work with the Early	6A. Develop a relationship with	MWC staff,	2008-	

	Childhood Investment Corporation	ECIC to work on child care and other common issues.	liaisons and commissioners	2010	
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Adopted by MWC December 2007

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III. Recommend methods of overcoming discrimination against women in public and private employment and civil and political rights.	1. Increase awareness of being politically involved by voting and running for office.	1A. Prepare materials for commissioners and staff to distribute.	MWC members/ MWC staff	2007- 2010	
		1B. Work with other organizations, such as The White House Project, to encourage and train women to run for office.	MWC members/ MWC staff	2007- 2010	
	2. Increase awareness of Civil Rights laws.	2A. Work with the Michigan Department of Civil Rights to highlight women's issues and monitor implementation of Proposal 2 of 2006.	MWC staff and liaisons	2007- 2010	
	3. Increase awareness of Title IX.	3A. Work with the Michigan Department of Education to highlight the Title IX programs.	MWC staff and liaisons	2007- 2010	
	4. Act as referral for women who need assistance.	4A. Make referrals for services in the state through phone and email inquiries.	MWC staff and liaisons	2007- 2010	
	5. Assure senior women's issues are addressed.	5A. Serve on the Advisory Committee for the Office of Services to Aging.	MWC staff	2007- 2010	

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IV. Promote more effective methods for enabling women to develop their skills, continue their education and to be retrained.	1. Work to increase awareness of education programs for working women.	1A. Place materials about the state's programs on our web site.	MWC staff & liaisons		
		1B. Make referrals for women who need assistance.	MWC staff		
	2. Work with young women to educate about professions they might consider.	2A. Host a "Young Women, Strong Leaders" (YWSL) conference with other organizations in a one-day format in various areas of the state.	MWC staff, and MWC members and other organizations	Spring 2008 Fall 2008 Spring 2009 Fall 2009	
		2B. Develop a mentor program with the YWSL conference.	MWC staff, and MWC members and other organizations	2008-2009	
	3. Work with women to retrain for employment opportunities.	3A. Highlight state programs for women.	MWC staff, and MWC members and other organizations	2008-2009	

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V. Make surveys and appoint advisory committees in the fields of, but not limited to, education, social services, labor laws and employment policies, law enforcement, health, new and expanded services, legal rights, family relations and volunteer services.	1. Educate women about osteoporosis.	1A. Use material from the National Association of Women's Commission to educate.	MWC members and MWC staff	2007-2010	
	2. Educate women on financial issues.	2A. Work with the MI Department of Treasury, AARP and others to develop a program.	MWC members and MWC staff and others	2008-2010	
		2B. Host financial workshops around the state.	MWC members and MWC staff and others	2008-2010	
	3. Highlight issues, such as domestic violence, with our publications.	3A. Review and update printed materials and develop new ones as needed.	MWC Staff	2007-2010	
	4. Highlight Governor's Women's Agenda.	4A. Help to implement Governor's Agenda by working with other departments.	MWC staff & Liaisons	2007-2010	
	5. Maintain resource materials such as the directory of women's organizations.	5A. Work with women's organizations and departments to update materials	MWC staff	2007-2010	

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VI. Secure appropriate recognition of women's accomplishments and contributions to this state.	1. Work with the Michigan Women's Hall of Fame on annual recognition dinner and Women's Equality Day events.	1A. Host tables, publicize events and participate as appropriate.	MWC members and MWC staff	2007-2010	
	2. Host a reception for Women's History Month	2A. In March, at our regularly scheduled meeting, invite interested parties to a reception prior to our meeting.	MWC members and MWC staff	2008-2010	
		2B. Develop a toolkit on Women's History Month that includes the Governor's proclamation, videotape, etc.	MWC staff and Governor's office	2008-2010	
	3. Host a reception to highlight the 40th birthday party for the Michigan Women's Commission.	3A. Work with Governor to sponsor a reception and invite past members and supporting organizations.	MWC members and MWC staff	2008	
		3B. Prepare history of MWC's activities for 40th anniversary.	MWC members and MWC staff	2007-2010	
	4. Highlight activities of state departments.	4A. Use our quarterly meetings to highlight what departments are doing that might be of interest.	MWC members and MWC staff	2007-2010	